
NEWS RELEASE

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Wagner Gourmet Foods Takes A First Prize For Show Booth

WILMINGTON, N.C. — Last month, at the 43rd Annual International Fancy Food Show in New York City, Wagner Gourmet Foods, Inc., of Wilmington, North Carolina, won a first prize for their exciting, new show booth. The dynamic 20- by 30-foot booth is fashioned as a clipper ship – the ships that first brought Wagner & Sons fine products to the Philadelphia docks, beginning in 1847. For 150 years, the company has been committed to delivering high-quality teas, preserves, mustards, and other gourmet foods.

The show display was built especially for Wagner Gourmet Foods by Scenic Associates, a non-profit, scenic design company in Wilmington whose creations have been used in a number of theatrical productions. Wagner's president, Stedman Stevens, says: "For our 150th anniversary, we wanted a booth that reflects the company's innovative philosophy. Since Wilmington [North Carolina] is a well-respected film & television center, as well as a port city, we knew that we did not need to look far for the scenic talent needed to create a ship."

During the trade show, the company showcased product lines The Brown Adobe, Wagner's, and Carolina Swamp Stuff, and introduced new products and a package redesign for several items.

Wagner Gourmet Foods, Inc. has been a purveyor of fine foods since 1847. The company's products include specialty teas, preserves and jellies, spices and extracts, mustards and mustard dips, ice cream sauces, cocoa and coffee powders, New Mexican salsas and seasonings, and down-home Carolina sauces.

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